



Grape Growers of ONTARIO

Any organizations applying for funding from the Grape Growers of Ontario (GGO) for promotion, sponsorship and/or research are required to adhere to the following requirements:

All requests for funding must:

1. be submitted to the GGO prior to December 31st of each year;
2. any promotional funds granted to organizations in the amount of \$10,000 or more require accountant prepared annual financial statements for the funding year, to be provided to the GGO by the recipient prior to December 31st of each year. Audited financial statements may be requested for funding grants greater than \$20,000
3. and projects must align with the GGO's strategic priorities.

Please submit your funding request with financial statements if required by email to info@grapegrowersofontario.com or by fax at 905-688-3211. For further information, please contact Gillian at 905-688-0990 ext. 224 or email gillian@grapegrowersofontario.com.

Submitted applications are reviewed by staff to ensure completeness prior to review by the Grape Growers of Ontario Marketing Committee and Board of Directors.

Request for sponsorship funding

Event Name:

Association Name:

Association/ Event:	Not-for-profit	For profit	Charitable event
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Contact Name:

Contact Title:

Mailing Address:

Telephone:

Email Address:

Event Website:

Event Details

1. Describe your project in one sentence:

Event Location(s):

Event Date(s):

2. Please indicate the direct audience for the event (number participating or in attendance):

Consumers

Grape Growers

Wineries

3. Please indicate the potential reach through:

Social media	Media
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4. How many years has the event been running?
5. Please specify how the funds will be used:
6. Please describe plans, if any, for the event to become financially sustainable:
7. Please describe any education component provided through this event:
8. What is the significance of this event to the Ontario grape and wine industry in the geographic location? (for example: size and scale of the event in comparison to others in the area)
9. Please describe recognition that would be provided to the Grape Growers of Ontario as a sponsor of the event:
10. Provide specific details of your event or project and how it aligns with GGO's strategic priorities (Increasing public awareness of the grape growing industry and how it relates to industries that rely on quality Ontario-grown grapes; increasing public knowledge and understanding of vineyards and how growers manage them):

Funding Request

Funding requested from Grape Growers of Ontario	\$
Total event/project costs (or % requested from GGO)	\$

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Applicant Signature:

Date of application:

