



Marketing and Vineyard Improvement Program

Information Sheet

- ▶ Ontario's Marketing and Vineyard Improvement Program (MVIP) was created under the Wine and Grape Strategy to promote Ontario VQA and support vineyard production improvements. Agricorp is delivering the vineyard improvement component of the program.

How the program works

MVIP provides grape growers with funds to help with the cost of improvements to their production of wine grapes. Participants can receive a payment for up to 35 per cent of their improvement expenses. Applications are accepted on a first-come, first-served basis within an established intake period. Once all annual funds are allocated, intake will be closed and the remaining applications will be automatically entered into a priority queue for consideration for funding in the next program year.

Types of improvements covered

- Wine grape vine removal
- Vineyard preparation
- Vine trellis systems
- Consultation with a viticulture expert
- Equipment to improve key quality-related viticulture practices
- Measures to prevent frost and cold damage
- Improved irrigation
- Pest management
- Improved weather sensing

Eligibility

To be eligible for the program, you must:

- Be an active grower
- Have marketed wine processing grapes or late harvest juice within the past two years or demonstrate a plan to market wine grapes within two years
- Provide a Farm Business Registration (FBR) number. If you don't have an FBR number, provide a copy of one of the following:
 - > FBR Exemption Certificate
 - > Indian Agriculture Program of Ontario (IAPO) letter
 - > T1 General 2013: pages 1 & 2 of your Income Tax and Benefit Return with gross farm income declared on line 168 and a copy of your Statement of Farming Activities – Farm Income & Expenses (T2042E).
- Provide a Grape Growers of Ontario number
- Have completed a Growing Your Farm Profits workshop
- Have an active Premises Identification Number. If you do not have an active premises identification number, contact the Provincial Premises Registry at 1-855-697-7743 or visit ontariopp.com to apply.

Key dates

Intake opens	May 19, 2015
Intake closes	July 10, 2015
Improvements to be completed by	March 31, 2016
Submit claim by	March 31, 2016
Payments begin	August, 2015

How to participate

Submit an application

To apply for MVIP, download the application from Agricorp.com or contact Agricorp to have it sent to you. Submit the completed application to Agricorp during the established intake period by email, mail, fax or in person.

The intake period for 2015 opens Tuesday, May 19 at 10:00 a.m. and will close on July 10 or when the program is full, whichever comes first.

Sign the Offer to Proceed

If accepted, applicants will receive an Offer to Proceed with all the documents required to participate in the program, including a claim form and supporting schedules. The offer must be signed and returned to Agricorp to confirm participation in the program.

Make a claim

Individual funding is capped at \$1,000 per acre under production in hybrid or vinifera wine grapes (classes 5–10f), to a maximum of \$100,000, over the two years of the program.

To receive a payment, participants must submit a completed MVIP claim form and supporting documents to Agricorp by March 31, 2016. Participants may submit expenses several times throughout the year and receive interim grant payments until all eligible project expenses are submitted. The first payments will be made starting in August 2015.

To qualify for payment, vineyard improvements (goods and services) must be completed, and all eligible costs relating to the improvements must be incurred, by March 31, 2016

Group applications

If you wish to claim an expense for equipment or infrastructure that you share with another producer, review the Group Applications section of the guidelines.

For more information:

Additional information is available at Agricorp.com, including the Marketing and Vineyard Improvement Program Guidelines. Contact Agricorp if you have questions or need assistance with MVIP and program-related forms.

The Grape Growers of Ontario offers assistance and a computer for producers completing the application:

1634 South Service Road
St. Catharines, Ontario L2R 6P9

Phone: 905-688-0990

Fax: 905-688-3211

Or email: nlemieux@grapegrowersofontario.com

If there is any conflict between this information sheet and the provisions set out in the program guidelines, the guidelines take precedence. Program guidelines are available at agricorp.com.

Contact us

1-888-247-4999

Fax: 519-826-4118

TTY: 1-877-275-1380

Accessible formats available

agricorp.com

mvip@agricorp.com

Monday to Friday, 7 a.m. to 5 p.m.

Version française disponible