



2025 INTENT TO PURCHASE PLATEAU PRICING CONSENT FORM

I _____ (Grower Name), _____ (Grower Number) acknowledge that _____ (Processor Name), _____ (Processor Number) has agreed to purchase grapes at Plateau Pricing. The parties agree to the following parameters* set forth by the GGO, OCW and WGO under the current "Pricing Agreement" and this "Intent to Purchase Consent Form" is to be filed with the GGO by June 1st 2025 for contracted growers:

- Plateau pricing* of \$1,374 per tonne for Chardonnay and \$1,319 for Riesling.
- The processor must inform the grower which blocks are to be allocated to Plateau Pricing as soon as possible to allow for appropriate vineyard management shifts.
- Blocks allocated to Plateau Pricing are subject to the following tonnage restrictions*:

Chardonnay and Riesling	11 tonnes per acre
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- The following brix thresholds* apply to the Plateau Pricing Company Average:

Chardonnay – 20.4	Riesling – 18.4
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- The following ranges* apply to the plateau pricing program:

Chardonnay – 18.6 - 21.4	Riesling – 16.8 - 19.4
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- Any tonnage purchased above the plateau brix ranges or any company's weighted varietal average will be required to be paid at normal brix schedule prices.
- A consent form must be signed and submitted to the Grape Growers of Ontario by June 1, 2025.

Note*: Some parameters are subject to change following the 2025 grape price negotiations

(Grower Name: Print)

(Processor Name: Print)

(Grower Signature)

(Processor Signature)

(Date)

(Date)



2025 INTENT TO PURCHASE PLATEAU PRICING CONSENT FORM

CHARDONNAY

Vineyard ID	Vineyard Name	Block ID	Block Name

RIESLING

Vineyard ID	Vineyard Name	Block ID	Block Name

(Grower Name: Print)

(Processor Name: Print)

(Grower Signature)

(Processor Signature)

(Date)

(Date)



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2025 Plateau Pricing Frequently Asked Questions (F.A.Q.)

Note: Some parameters are subject to change following the 2025 grape price negotiations

1. Do tonnage restrictions apply to Plateau Pricing?

Yes. Blocks allocated to Plateau Pricing are subject to the following tonnage restrictions (subject to change following the 2025 price negotiations):

Chardonnay	11 tonnes per acre for 2025
Riesling	11 tonnes per acre for 2025

2. Who is eligible to participate in Plateau Pricing?

All growers and processors are eligible to participate.

3. When should a winery contract a grower for plateau priced grapes?

Processors must inform the grower which blocks are to be allocated to Plateau Pricing as soon as possible to allow for appropriate vineyard management decisions. Only those processors and growers with a signed consent form that has been submitted to the GGO can access the plateau pricing program.

4. Can “Sparkling” end use tonnage be included under “Plateau Pricing” and go towards company average?

No. “Sparkling” tonnage **must** be entered through eGrape as “Sparkling” and **not** be entered at “Plateau Pricing”.

5. What happens if a grower delivers a load of grapes that is slightly over the plateau pricing threshold?

A winery is able to purchase plateau varieties above the plateau threshold at plateau prices as long as the brix are at or below 21.4 for Chardonnay and 19.4 for Riesling and that winery’s company average for that specific variety does not exceed the established brix threshold.

6. What happens if the brix are above 21.4 for Chardonnay and 19.4 for Riesling?

The winery must purchase the grapes up to the maximum allowable tonnes/acre at the price per tonne on the regular sugar schedule.

7. Is a winery able to remove a grower from plateau pricing end use once contracted there?

A winery is able to remove a grower from plateau pricing end use and pay the grower according to the regular sugar schedule prior to filling out the weigh bill, however once the weigh bill is checked off and submitted under the section “End Use” for “Plateau Pricing”, it **cannot** be changed.

8. Is plateau pricing available on all varieties?

Plateau pricing is only available for Chardonnay and Riesling varieties.



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2025 Plateau Pricing*

Variety	VQA Minimum Brix	Company Average Threshold	Base Brix	Plateau Brix Range	Maximum Allowable Brix	Price per Tonne
Chardonnay (class 9b)	18.0°	20.4°	21.0°	18.6° to 21.4°	21.4°	\$ 1,374
J. Riesling (class 9)	17.0°	18.4°	19.0°	16.8° to 19.4°	19.4°	\$ 1,319

The above chart outlines the various industry brix values for VQA minimum, company average threshold, 2025 sugar schedule base brix and the plateau pricing brix range. The chart also includes the price per tonne for the 2 plateau pricing varieties. Any grapes above the maximum allowable brix will be paid according to the regular sugar schedule.

Note*: Some parameters are subject to change following the 2025 grape price negotiations