



Grape Growers *of* ONTARIO

Grape Growers of Ontario (GGO) is a regulated marketing board operating under the authority of the Farm Products Marketing Act. GGO is the advocate for all of Ontario's processing grape growers, including wineries, working to achieve sustainable growth and profitability for the Ontario grape and wine industry.

For over 75 years, GGO has provided many benefits and services for their members to help them produce the best quality grapes, protect their investments in land and plantings, and achieve profitability in the marketplace. Some of the services provided include access to a real time weather network, GPS vineyard mapping, and weigh bill record tracking through the member database, eGrape. Additionally, through regulation, the GGO negotiates an industry minimum price annually and ensures growers receive the correct payment following harvest. GGO also lobbies government on relevant topics of viticulture, grapes, and wine occurring in our growing industry.

In order to sell or process grapes commercially, all Ontario processing grape growers are required to be registered with GGO and receive a GGO number (O. Reg. 414: Grapes for Processing – Marketing).





Grape Growers of ONTARIO

Provide the foundation...

Without grapes there would be no wine.

Without passionate and skilled growers, there would be no grapes.



TAXES

\$706 Million taxes
benefiting federal, provincial
and local governments



SUPPLIERS

(winemaking equipment & supplies,
vineyard equipment & supplies,
trucking, shipping, warehousing)

\$177.2 Million revenue

\$26.6 Million wages

546 Jobs



WINERIES

186 Wineries

\$711.2 Million revenue

3,171 Winery jobs



TOURISM

\$1.04 Billion impact

5,888 Jobs

2.6 Million tourists
visited Ontario wineries

\$5.49 Billion total economic impact



458 Growers

18,000 Grape-bearing acres

\$99.4 Million farm gate value

69,988 Tonnes of grapes
(5 year average 2019-2023)





We are the official organization that represents all of Ontario's processing grape growers in the three Designated Viticulture Areas in Ontario: Niagara Peninsula, Lake Erie North Shore, Prince Edward County and emerging areas

2023 HARVEST

75,727 Tonnes

\$113.5 Million
Farm Gate Value

2023 ICEWINE HARVEST

3,320 Tonnes of grapes were netted in the fall to be naturally frozen on the vine and harvested at temperatures 8 below Celsius and colder

MARKET SHARE

12% of wine sold in Ontario is VQA made of 100% Ontario-grown grapes
+33% of wine sold in Ontario is Non-VQA with the majority of that being International Domestic Blend (IDB) made of 75% imported grapes

Imported wine owns 55% of wine sales in Ontario