

# Grape Growers of Ontario

Grape Growers of Ontario (GGO) is a regulated marketing board operating under the authority of the Farm Products Marketing Act. GGO is the advocate for all of Ontario's processing grape growers, including wineries, working to achieve sustainable growth and profitability for the Ontario grape and wine industry.

For over 75 years, GGO has provided many benefits and services for their members to help them produce the best quality grapes, protect their investments in land and plantings, and achieve profitability in the marketplace. Some of the services provided include access to a real time weather network, GPS vineyard mapping, and weigh bill record tracking through the member database, eGrape. Additionally, through regulation, the GGO negotiates an industry minimum price annually and ensures growers receive the correct payment following harvest. GGO also lobbies government on relevant topics of viticulture, grapes, and wine occurring in our growing industry.

In order to sell or process grapes commercially, all Ontario processing grape growers are required to be registered with GGO and receive a GGO number (O. Reg. 414: Grapes for Processing – Marketing).





### Provide the foundation...

Without grapes there would be no wine.
Without passionate and skilled growers, there would be no grapes.



# **TAXES**

**\$706** Million taxes benefiting federal, provincial and local governments



# WINERIES

**186** Wineries

**\$711.2** Million revenue

**3,171** Winery jobs



# **TOURISM**

**\$1.04** Billion impact

**5,888** Jobs

**2.6** Million tourists visited Ontario wineries



#### **SUPPLIERS**

(winemaking equipment & supplies vineyard equipment & supplies, trucking, shipping, warehousing)

\$177.2 Million revenue

\$26.6 Million wages

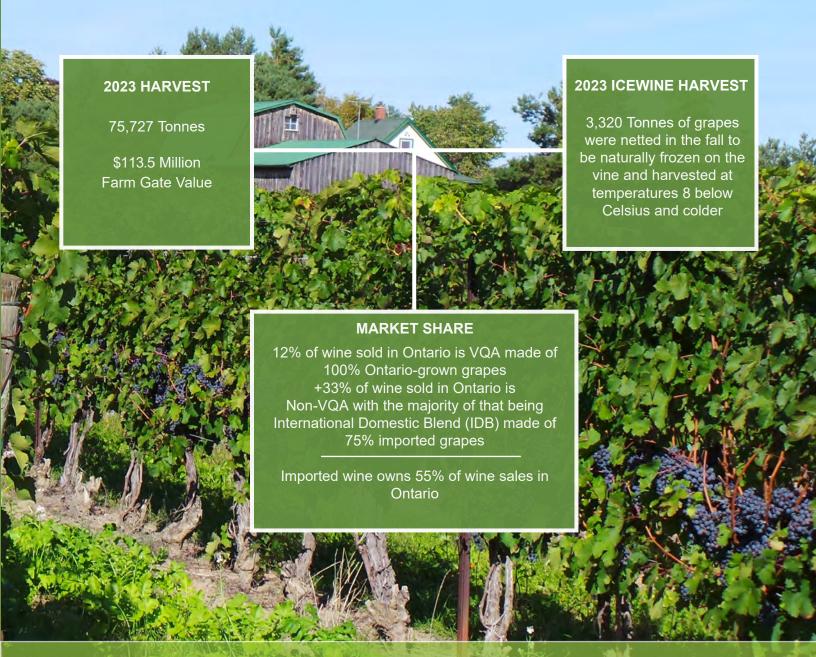
**546** Jobs

\$5.49 Billion total economic impact





We are the official organization that represents all of Ontario's processing grape growers in the three Designated Viticulture Areas in Ontario: Niagara Peninsula, Lake Erie North Shore, Prince Edward County and emerging areas



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