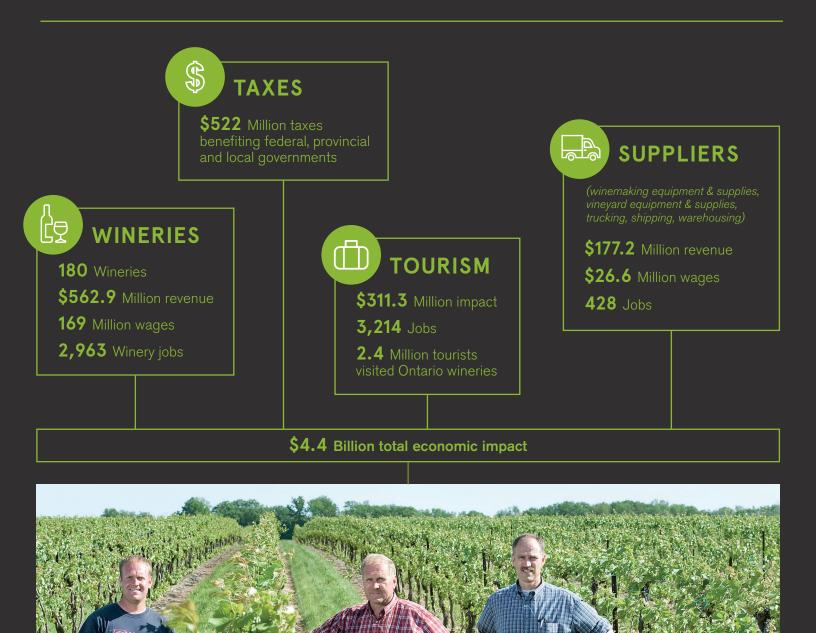


## Provide the foundation...

Without grapes there would be no wine. Without passionate and skilled growers, there would be no grapes.



471 Growers 18,000 Grape-bearing acres \$103.7 Million farm gate value 77,142 Tonnes of grapes (5 year average)





May 2022

We are the official organization that represents all of Ontario's processing grape growers in the three Designated Viticulture Areas in Ontario: Niagara Peninsula, Lake Erie North Shore, Prince Edward County and emerging areas

## 2021 HARVEST

82,415 Tonnes

\$111.5 Million Farm Gate Value



## 2021 ICEWINE HARVEST

1,656 Tonnes of grapes were netted in the fall to be naturally frozen on the vine and harvested at temperatures 8 below Celsius and colder

## MARKET SHARE 11.2% of wine sold in Ontario is VQA made of 100% Ontario-grown grapes +33.2% of wine sold in Ontario is International Domestic Blend (IDB) made of 75% imported grapes

Imported wine owns 55.6% of wine sales in Ontario

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